To: Carey, Curtis[Carey.Curtis@epa.gov]

From: Bond, Shannon

Sent: Fri 5/9/2014 6:01:06 PM

Subject: RE: Another Quick Twitter snapshot with a posted pic by @KSDKNews

I'll touch base with her in a bit. I'm surprised that messaging didn't come from @WestLakeMoms, they were going to be there. I'll keep an eye out. We were a little slow on the press release upload but we'll fix next time (our message still went out before on TW), it was an internal communication/priority mismatch, easy fix.

Please let me know if anything comes up.

Shannon Bond

EPA Region 7

Office of Public Affairs

Multimedia/Social Media

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Lenexa, KS 66219

913-551-7445

http://www.facebook.com/eparegion7

www.twitter.com/EPAregion7

www.scribd.com/eparegion7

From: Carey, Curtis

Sent: Friday, May 09, 2014 12:55 PM

To: Bond, Shannon

Subject: RE: Another Quick Twitter snapshot with a posted pic by @KSDKNews

Mary was asked to sit at the front table with Karl. Hope she'll get photos afterward. I followed all live local TV. Only Fox2 did anything live and it was a standup outside that I think might have been shot before the news conference.

From: Bond, Shannon

Sent: Friday, May 09, 2014 12:54 PM

To: Carey, Curtis

Subject: RE: Another Quick Twitter snapshot with a posted pic by @KSDKNews

I don't see any controversial posts and the limited traffic looks like it's on Twitter. If we can get an image or two from our folks (preferably with equipment), I will get those out on TW and FB with a link to our release.

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From: Carey, Curtis

Sent: Friday, May 09, 2014 12:43 PM

To: Bond, Shannon; Washburn, Ben

Subject: RE: Another Quick Twitter snapshot with a posted pic by @KSDKNews

Thanks! Good finds

From: Bond, Shannon

Sent: Friday, May 09, 2014 12:39 PM

To: Carey, Curtis; Hammerschmidt, Ron; Tapia, Cecilia; Hague, Mark; Peterson, Mary;

Whitley, Christopher; Sanders, LaTonya; Hatch, Sarah; Washburn, Ben; Bryan, David; Castro,

Toni

Subject: Another Quick Twitter snapshot with a posted pic by @KSDKNews

KWMUscience May 7, 9:09pm via TweetDeck

EPA to test popular #Bridgeton baseball fields for #radiation bit.ly/1j58ziR #Westlake @EPAregion7 #STL



U.S. EPA Region 7 @EPAregion7

<u>5 m</u>

EPA to Conduct Radiation Screening of Bridgeton Municipal Athletic Complex in Bridgeton, Mo.#westlakelandfill http://t.co/epuRyyectc



Allison Blood @AllisonBlood

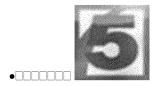
RT @KMOXKilleen: EPA Regional Director Karl Brooks with Bridgeton Mayor Conrad Bowers talk radiation testing. http://t.co/619JTk0RZv



Robert Brown @rmbrams91

<u>17 m</u>

RT @ksdknews: RT @TracyKSDK EPA news conference starts in #Bridgeton http://t.co/fmU92KRF0q



KSDK NewsChannel 5 @ksdknews

<u>19 m</u>

RT @TracyKSDK EPA news conference starts in #Bridgeton http://t.co/fmU92KRF0q

Shannon Bond

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From: Bond, Shannon

Sent: Friday, May 09, 2014 12:14 PM

To: Carey, Curtis; Hammerschmidt, Ron; Tapia, Cecilia; Hague, Mark; Peterson, Mary; Whitley, Christopher; Sanders, LaTonya; Hatch, Sarah; Ben Washburn; Bryan, David; Toni

Castro

Subject: Twitter snapshot



EPAregion712:08pm via Web

EPA Region 7 to Conduct Radiation Screening of Bridgeton Municipal Athletic Complex in Bridgeton, Mo. <u>#WestlakeLandfill</u>



STLhealth 12:07pm via Twitter for iPhone

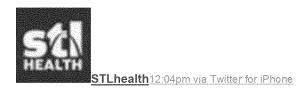
Neither EPA or partners has any credible info of radioactive contamination at BMAC. Contamination at #westlakelandfill is contained to site.



STLhealth12:04pm via Twitter for iPhone

At <u>#westlakelandfill</u> press conference for radiation testing of Bridgeton athletic complex with "accurate scientific data" - Karl Brooks, EPA

Retweeted by PostDispatchbiz



At <u>#westlakelandfill</u> press conference for radiation testing of Bridgeton athletic complex with "accurate scientific data" - Karl Brooks, EPA

1 retweets

Shannon Bond

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http://www.facebook.com/eparegion7

www.twitter.com/EPAregion7

www.scribd.com/eparegion7

From: Carey, Curtis

Sent: Friday, May 09, 2014 11:18 AM

To: Bond, Shannon

Subject: RE: Live monitoring of social media and news

Thanks.

From: Bond, Shannon

Sent: Friday, May 09, 2014 11:09 AM

To: Carey, Curtis; Washburn, Ben; Bryan, David; Castro, Toni

Subject: RE: Live monitoring of social media and news

There has been a lot of chatter stemming from the recent activity. I'll keep my eye out as well. I'm sure you all have seen this account and posts but figured I would share just in case:

https://www.facebook.com/CoalitiontoKeepUsSafe

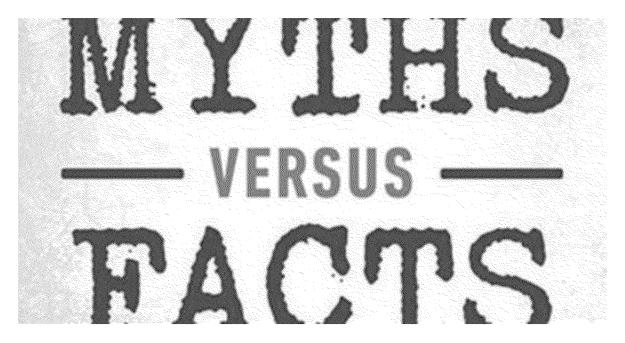
http://www.coalitiontokeepussafe.com/register.aspx

Coalition to Keep Us Safe shared a link.

2 hours ago

MYTH: Transferring the West Lake Landfill to the U.S. Army Corps of Engineers FUSRAP would be the best way to protect us.

FACT: Transferring the West Lake Landfill to FUSRAP would mean years of additional delays and public uncertainty. The site would still fall under EPA review and standards and, it would be dependent on federal appropriations – taxpayer dollars – to fund the cleanup.
#FactCheckFriday



Fact vs. Fiction - Coalition to Keep Us Safe

http://www.coalitiontokeepussafe.com/

There is a lot of speculation and misinformation surrounding the West Lake Landfill. Local and state residents deserve to know the truth.

Shannon Bond

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http://www.facebook.com/eparegion7
www.twitter.com/EPAregion7
www.scribd.com/eparegion7
Original Message From: Carey, Curtis Sent: Friday, May 09, 2014 9:24 AM To: Washburn, Ben; Bryan, David; Bond, Shannon; Castro, Toni Subject: Live monitoring of social media and news
Good morning.
Can you all work together and funnel live monitoring and reporting of social media and news media conversations regarding today's news conference? You don't need to analyze the information, just report out.
Recipients:
Me
Cecilia
Ron
Mark H.
Mary P
Chris W
LaTonya
Sarah H

Ben

David

Shannon

Toni